The Company Behind Your Protection

It's important to look for a company that is stable and financially sound. United of Omaha Life Insurance Company's strength and financial stability is confirmed by continually high ratings from leading industry rating organizations.

A.M. Best Company, Inc. has rated United of Omaha Life Insurance Company A+ (Superior) for overall financial strength and ability to meet ongoing financial obligations to policyholders. The A+ rating is the second highest of 16 ratings. (Independent Agency Rating(s) as of 01/18.)

Rating only refers to the overall financial status of the company and is not a recommendation of the specific policy provisions, rates or practices of the insurance company.



Life insurance underwritten by:
United of Omaha Life Insurance Company

mutualofomaha.com 1-800-775-6000

This is used as a source of leads in the solicitation of insurance and a licensed insurance agent/producer may contact you by telephone.

Policy form number ICC17L154P or state equivalent. In FL, D653LFL17P. Life insurance is underwritten by United of Omaha Life Insurance Company, 3300 Mutual of Omaha Plaza, Omaha, NE 68175. United of Omaha Life Insurance Company is licensed nationwide except in New York. Each underwriting company is solely responsible for its own contractual and financial obligations. Coverage may vary by state.

Life insurance and annuity products are not a deposit, not FDIC insured, not insured by any federal government agency, not guaranteed by the bank, not a condition of any banking activity, may lose value and the bank may not condition an extension of credit on either:

1) The consumer's purchase of an insurance product or annuity from the bank or any of its affiliates; or 2) The consumer's agreement not to obtain, or a prohibition on the consumer from obtaining, an insurance product or annuity from an unaffiliated entity.

> Get your kids off to a good start with Children's Whole Life Insurance

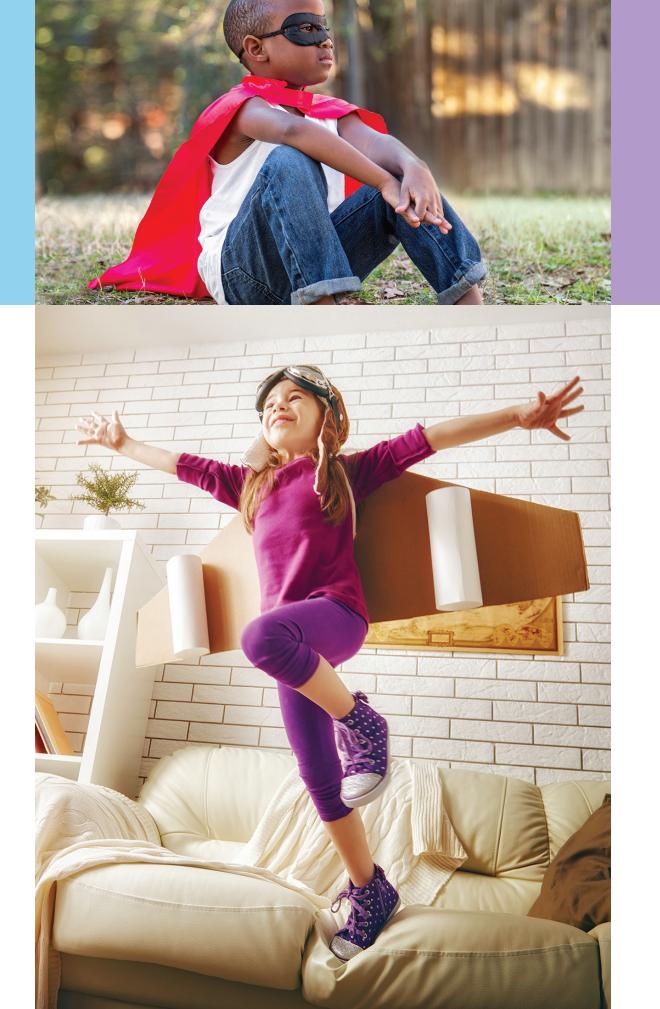


Why buy life insurance for children? There are several important reasons...

- 1 To cover costs associated with an unexpected loss
- 2 To help protect a child's future insurability
- 3 Children's Whole Life Insurance is simplified coverage that's easy to apply for.

> Check Out These Features:

- Simplified application
- NO medical underwriting and limited health questions
- Builds cash value
- Benefits never decrease
- Easy payment options
- Guaranteed Insurability Rider additional policies may be purchased in the future, at the time of several life events, without evidence of insurability



See how affordable coverage for your children can be.

> Affordable Rates

- Available for ages 14 days to 17 years
- Available in face amounts of \$5,000 to \$50,000
- Level premiums for the life of the policy (policy matures at age 100)*
- Rates never increase with age

*Maturity age may vary by state.

> Children's Whole Life Monthly Rates

Benefit Amounts	Ages			
	0 - 4	5 - 9	10 - 14	15 - 17
\$10,000	\$4.61	\$5.43	\$6.15	\$7.75
\$15,000	\$6.41	\$7.65	\$8.73	\$11.13
\$20,000	\$8.22	\$9.87	\$11.30	\$14.50
\$25,000	\$10.02	\$12.08	\$13.88	\$17.88
\$30,000	\$11.83	\$14.30	\$16.45	\$21.25
\$35,000	\$13.63	\$16.52	\$19.03	\$24.63
\$40,000	\$15.43	\$18.73	\$21.60	\$28.00
\$45,000	\$17.24	\$20.95	\$24.18	\$31.38
\$50,000	\$19.04	\$23.17	\$26.75	\$34.75

Note: These are monthly premiums. Rates subject to change.